Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, The dedication, innovation, and entrepreneurial spirit of the small business men and women in the state of South Dakota help the American economy grow stronger, and businesses like the Hersrud Family Dealerships are the heart of the economy in South Dakota; and,

Whereas, Martin Hersrud began selling farm implement equipment in 1910 and one year later became a McCormick-Deering dealer. The dealerships grew and changed product lines over the years to include Chrysler, General Motors, International Harvester, and New Holland, and operated in White Butte, Lemmon, Sturgis, and Belle Fourche, South Dakota. The auto and implement business has continued and remained in the immediate Hersrud family – now in its third generation; and,

Whereas, The Hersrud Family Dealerships have been doing business for 100 years adding to the vitality of South Dakota's economy, providing jobs, benefits, and growth opportunities to many South Dakotans; and,

Whereas, The Hersrud Family Dealerships will celebrate 100 years in business on August 31, 2010, at the Sturgis dealership and on September 2, 2010, at the Belle Fourche dealership; and,

Whereas, The Hersrud Family Dealerships have played a vital role in improving South Dakota's rural economy, and it is fitting and proper for the Governor to make note of this milestone in retail business through 100 years of our state's history:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim August 31, 2010, and September 2, 2010 as

HERSRUD FAMILY DEALERSHIP DAYS

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-third Day of August in the Year of Our Lord, Two Thousand and Ten.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State